Rasel Ahsan

Senior WordPress Developer & Operation Team Leader

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PROFESSIONAL SUMMARY

Senior WordPress Developer and Operation Team Leader with 8+ years of experience and 700+ websites built with Divi, Salient, Elementor and Beaver Builder, plus 5 Shopify projects. At Orangetoolz I lead operations for client WordPress sites: Git-based CI/CD, Kinsta hosting, production issue fixing and page speed optimization with WP Rocket. I also convert Figma designs into pixel-perfect, responsive Elementor websites.

CORE SKILLS

- **WordPress:** custom theme and plugin development, theme and plugin customization, WooCommerce, WCFM, Figma / XD / PSD to WordPress
- **Page builders:** Elementor, Divi, Salient, Beaver Builder, Avada, Flatsome, Porto, WoodMart
- **DevOps & maintenance:** Git, CI/CD, Kinsta, site monitoring, server down and error fixing, plugin conflict resolution
- **Performance & SEO:** WP Rocket, page speed optimization, on-page technical SEO
- **Development:** PHP, MySQL, JavaScript, jQuery, HTML5, CSS3, Bootstrap
- **Other:** Shopify theme customization, responsive design, team leadership

PROFESSIONAL EXPERIENCE

Operation Team Leader | WordPress & DevOps — Orangetoolz, Dhaka (Jul 2023 - Present)

- Lead the operations team that keeps client WordPress websites fast, stable and secure
- Manage Git-based CI/CD workflows and deployments, and maintain sites hosted on Kinsta
- Diagnose and fix production issues: server down, console errors, network errors, PHP and database errors, plugin conflicts, Git issues
- Optimize page speed and load times with WP Rocket
- Convert Figma designs into pixel-perfect Elementor pages and fix responsive issues across devices
- Currently working on techyguard.com and jobready.global

WordPress Developer — Line Reflection Digital, Dhaka (Jun 2022 - May 2023)

- Developed and customized WordPress themes and plugins for client and SaaS projects
- Designed and built responsive websites with Divi and Elementor
- Worked on the Line Reflection SaaS website (linereflection.com)

Web Developer — Softx Technology Ltd, Jessore (Jun 2017 - Jun 2021)

- Developed custom WordPress themes and plugins and customized premium themes
- Converted PSD, Adobe XD and AI designs into responsive WordPress websites
- Built e-commerce websites with WooCommerce

Earlier roles

- PHP Programmer, Asst Soft Technologies Ltd., Dhaka (Mar 2017 - Apr 2017)
- Executive Assistant, Robi Axiata Limited, Dhaka (Apr 2014 - Oct 2015)

SELECTED PROJECTS

700+ WordPress sites built with Divi, Salient, Elementor and Beaver Builder, and 5 Shopify projects.

- **E-commerce:** gazipower.com, sktradeinternational.net, deshzamin.com
- **SaaS:** linereflection.com
- **Business:** mytechpartnersltd.com
- **Current live projects:** techyguard.com, jobready.global

EDUCATION & TRAINING

Qualification	Institute	Year
Web Presence Solution and Implementation (Diploma, 15 months)	IDB-BISEW, Agargaon, Dhaka	Jan 2016 - Mar 2017
MBS, Accounting	National University	2013
BBS (Hons), Accounting	National University	2012
HSC, Business Studies	Chatkhil Pachgoan Mahbub Govt. College	2008
SSC, Business Studies	Badal Kote High School	2006

Training topics: HTML, CSS, Bootstrap, JavaScript, PHP, MySQL, jQuery, AngularJS, Magento, Joomla, WordPress, Laravel, CodeIgniter, CakePHP, XML.